GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:188
ANSWERED ON:25.07.2005
MONSOON TOURISM
Adsul Shri Anandrao Vithoba

Will the Minister of TOURISM be pleased to state:

(a) whether the Confederation of Indian Industry has proposed promoting monsoon tourism to provide a fillip to the industry;

(b) if so, the details thereof and the destinations identified therefor; and

(c) the steps taken by the Union Government to promote monsoon tourism?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM(SMT. RENUKA CHOWDHURY)

(a)&(b): A National Conference on Tourism "The Monsoon India" was organised by the Confederation of Indian Industry on 16th July 2005 at New Delhi. The proposal to promote Monsoon Tourism in various States in a coordinated manner was the theme of the conference.

(c): Ministry of Tourism promotes India as a year round destination by highlighting several tourism products including Monsoon destinations.